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**Exam : 1D0-724**

**Title : CIW Multimedia Specialist**

**Version : DEMO**

1. When developing personal standards for leadership in multimedia, what should be included? (Choose two)

- A. Promoting a culture of accountability and innovation
- B. Encouraging poor communication practices
- C. Developing customer service strategies that meet client needs
- D. Upholding high personal ethics and professionalism

**Answer:** AC

2. How do local and international privacy laws (like HIPAA, GDPR) impact multimedia development?

- A. They have no impact on multimedia development
- B. They dictate the use of specific multimedia tools and software
- C. They guide the handling and sharing of personal data in multimedia content
- D. They only apply to printed materials, not digital media

**Answer:** C

3. What is a crucial aspect of organizing storage for multimedia content?

- A. Choosing the most expensive storage option
- B. Implementing a reliable backup strategy
- C. Using only physical storage methods
- D. Focusing solely on cloud storage

**Answer:** B

4. When planning multimedia content, why is determining the audience important?

- A. To limit the content's scope
- B. To tailor the content to the audience's preferences
- C. To simplify the content creation process
- D. To increase the project's budget

**Answer:** B

5. In digital imaging, what is the importance of applying metadata and tagging?

- A. To make the image heavier in file size
- B. For easy retrieval and searchability
- C. To change the image's color scheme
- D. To make the image suitable for printing

**Answer:** B